

SPONSORSHIP & EXHIBITION PROSPECTUS



Support Categories &
Benefits



Promotional & Advertising
Opportunities



Educational Support
Opportunities



Benefits of Attending & Past
Statistics

Coming soon!



All About Exhibition



Hotel Booking

Coming soon!

IMPORTANT! ITALIAN REGULATIONS FOR PHARMACEUTICAL COMPANIES



Any pharmaceutical company (with drug products, not devices) participating as sponsors or exhibitors **MUST** present a request of participation at the Italian Ministry of Health Agency (AIFA) when the congress is held in Italy otherwise they will not be able to sponsor/exhibit at the event. [Further information click here.](#)



WELCOME LETTER

GIVEN BY PROFESSOR ANDREA DORIA, LUPUS & CORA 2021 CONGRESS CHAIR

It is a great pleasure to invite you to be part of the **14th International Congress on SLE**, in Venice, Italy which will be held on **October 6-9, 2021** together with the **6th International Congress on Controversies in Rheumatology and Autoimmunity (CORA)**.

In 2021, the world of SLE will be at a crossroads. Advances in technology mean that it is now possible to address virtually any biological target with a specific therapy. Across diseases like rheumatoid arthritis and many types of cancer, this has meant life-changing and life-saving new therapies, while a similar progress has been frustratingly slower in SLE. However, laboratory research, bench-to-bedside approach with translation of novel discoveries into therapeutic agents, and the ability to successfully evaluate new molecules in clinical trials, have accelerated dramatically in recent years, rejuvenating a solid hope among researchers and physicians who care about SLE patients. Application of the treat-to-target strategy to SLE was made possible by the joint effort of experts to pinpoint the most promising targets to treat patients to, leading to optimization of available treatments. Additionally, precision medicine is emerging nowadays in SLE, highlighting the need of committing basic research to a clinical applicability, thereby creating an inseparable duo between scientific progress and improvement of patients prognosis, gathering together different expertise and altogether offering to the scientific SLE community, as well as to drug developers and patients, a good reason to believe in a 'new dawn' of SLE management.

In Venice, **LUPUS** together with **CORA** will showcase the very best clinical, biological, and translational advances in the field of SLE and autoimmunity. Due to hard work by an expert international organizing committee, this Congress will include an exceptional program focusing on the nexus between laboratory science and clinical translation, include multidisciplinary sessions on topics from B cells to nephritis, and offer a unique opportunity for the presentation of original data. Young investigators are especially encouraged to be part of this congress, having the chance to share and discuss their own data through presentations and dynamic platforms like e-posters, where researchers are given a great visibility. In addition, we promote collaboration with the industry, as only by working together clinicians, academics and industry can achieve their common goal of improving the lives of patients with SLE and many other autoimmune diseases.

The chance of holding a meeting with a twin soul by joining the Lupus with the CORA meeting will not only widen the topics panorama, but will provide the chance of dissecting critical issues in detail, accommodating debates and different points of view explained by selected experts, thereby summarizing current data and exploring different faces of complex autoimmune systemic diseases.

We are delighted to have this conference taking place in **Venice** - a symbol for the whole country and the capital of northern Italy's Veneto region, which is built on more than 100 small islands in a lagoon in the Adriatic Sea.

Few cities can claim such a priceless art and history heritage as **Venice**. This unique city with its magical, spectacular scenery is not just beautiful; it is a real miracle of creative genius where culture, architecture, art and commerce could flourish on the slime of an inhospitable landscape, thereby successfully overcoming the surrounding hurdles and establishing a prosperous balance lasting until today.

Therefore, I most cordially invite you to join us in Venice, at the **14th International Congress on SLE in 2021**, in collaboration with the **6th International Congress on Controversies in Rheumatology and Autoimmunity (CORA)**, and make an incomparable difference.



SUPPORT CATEGORIES AND BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

SUPPORT LEVELS

- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category) will be acknowledged as Supporter"/"Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Congress Registrations	10	6	4	2
Advertisement in Final Program Book	Inside back	Inside	Inside	Inside
Mailshot	✓			
Supporter's Logo with the Hyperlink on the Congress ebsite	✓	✓		
Supporter's logo in the program	✓	✓	✓	✓
Acknowledgement on Supporters Board on-site	✓	✓	✓	✓

Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact us to discuss your needs:

Katherine Woolley

Email: kwoolley@kenes.com



EDUCATIONAL SUPPORT OPPORTUNITIES

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Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

^ EDUCATIONAL GRANT



Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event

^ EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



^ EDUCATIONAL PARTICIPATION GRANT



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for LUPUS CORA 2021. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/LUPUS CORA 2021 will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of LUPUS CORA 2021.

Recipients (HCPs) will need to fulfil the criteria specified by the Congress in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Congress Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ BLENDED LEARNING

Funding support for the development of a blended learning program. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning.

Training and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning program includes:

- Online pre-/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session* at the Congress for a face-to-face session.
- Support will be disclosed in the Industry Support section of the Congress website and Program Guide.
- Support will be acknowledged within the online learning activity

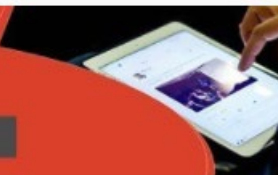
*Needs to be requested separately as it is not included in the cost.

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^ WEBCASTING



The ability to attend all conferences, or even all session at a given conference, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options:*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

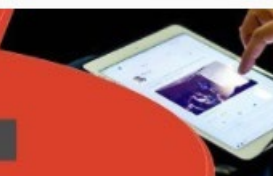
*Webcasted sessions to be designated by the Congress Planning Group. Supporters will have no influence on content. ISBD retains the copyright of all of the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all congress accredited programming.

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^ MOBILE APPLICATION OF LUPUS CORA 2021



The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Meeting App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ E-POSTERS AREA



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail" *Team note- this item depends on the vendor. In some countries, the E poster stations do not include a sail
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



^ POSTER BOARDS



- Support will be recognised with signage at the entrance to the Poster area with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

*All pictures are illustrations only.

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

ACKNOWLEDGEMENTS

Support will be acknowledged in the industry support and exhibition section of the final program, on the event website, in the mobile app and with signage during the event.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact us to discuss your needs

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Support and Exhibition Sales Department



PROMOTIONAL SUPPORT OPPORTUNITIES

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^ PLENARY SPONSORED SYMPOSIUM (NON-CME)



- Opportunity to organize an Official *Non-CME Industry Session* in a Plenary Hall, up to 75 minutes (Program subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase "Official Symposium of the 14th International Congress on SLE in 2021 and the 6th International Congress on Controversies in Rheumatology and Autoimmunity."
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

NOTE: *The supporting company in addition to the support fee must cover all speakers' expenses including:*

- *Registration fee*
- *Accommodation*
- *Travel expenses*

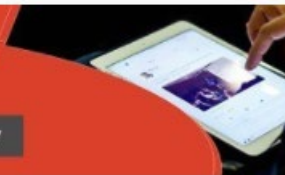
This also applies in the case where the speakers have already been invited by the congress. In this case, the company will support the amount of nights as per congress policy.

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^ PARALLEL SPONSORED SYMPOSIUM (NON-CME)



- Opportunity to organize an Official *Non-CME Industry Session* in a Parallel Hall, up to 75 minutes (Program subject to the approval by the Congress Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase "Official Symposium of the 14th International Congress on SLE in 2021 and the 6th International Congress on Controversies in Rheumatology and Autoimmunity."
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

NOTE: *The supporting company in addition to the support fee must cover all speakers' expenses including:*

- *Registration fee*
- *Accommodation*
- *Travel expenses*

This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

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^ SPEAKERS READY ROOM



Facilities will be available at the Meeting location for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ LAPTOP LOUNGE



There will be a laptop lounge where attendees may check e-mails using their own laptops. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Opportunity to design your own laptop lounge.
- Opportunity to place your own carpet .
- Opportunity to place signage in the lounge area.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



^ CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ COFFEE BREAKS



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ CONGRESS BAGS



Supporter will provide funding of the congress bags.

- The bag will bear the Supporter's logo and the 14th International Congress on SLE Congress logo and the 6th International Congress on Controversies in Rheumatology and Autoimmunity logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

* The bag must be approved by the organizing committee in advance.

^ CONGRESS LANYARDS



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ CONGRESS NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the LUPUS 2021 and CORA 2021 logos, and the Supporter's company logo which will be distributed in the participants' Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



^ THE PHOTO BOOTH



The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ MEETING POD



We all need a quiet spot during a hectic Congress and exhibition.

Offer participants and your clients a company branded (sticker, screen, appetc.), private and fully technology enabled meeting space at the LUPUS CORA 2021 Congress

- Flexible on-demand booking, calendar integration through a company branded app
- Fractional meeting scheduling (by the hour)
- "Smart Pods" - Wi-Fi Internet connectivity, video display, smart lock, smart lights, power and USB
- Technician to support onsite is included

^ THE RIPPLE MAKER



The Ripples Experience

- Create an unforgettable, personalized experience for your guests
- Build massive real-time viral buzz on all social media channels
- Convey marketing messages on a new, innovative medium
- Get 100% of attendee eyeballs and at least 66% more photos taken at your activation
- Boost booth attendance and lead acquisition from your event

Ripples™ is a pioneering platform: print on foam-based drinks in 10 seconds! From coffee lattes, to nitro cold brew, beer, cocktails, milkshakes and more

Delight your audience with our dynamic feed of customizable content and use your drinks to share a beautiful image, promote a product, or just say hi. Whatever you need to build personal interactions with new and existing customers – one cup at a time.

Printed with 100% natural ingredients!

Please note: Professional Coffee Machine must be ordered if Ripple maker is ordered.



^ WORLD MAP



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the conference venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ HOSPITALITY SUITES / MEETING ROOMS



An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

^ WIFI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ WELCOME RECEPTION / NETWORKING EVENT



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

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ACKNOWLEDGEMENTS

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SPECIAL REQUESTS

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ADVERTISING OPPORTUNITIES

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^ E-ADVERTISEMENT IN THE MOBILE APP OF LUPUS-CORA 2021



- The supporter will be able to provide a designed add to be presented when opening the Congress mobile app for users to see before arriving to the landing page.
- This can be used as an advertisement to your exhibition booth, Industry supported session, or any other activity planned during the event.

^ FINAL PROGRAM



Full page color advertisement:

inside page / inside back page / spread page (different pricing) in designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ MINI PROGRAM



- Support will be acknowledged on on inside back cover as: "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

^ PROMOTIONAL MATERIAL (BAG INSERTS)



Promotional material (up to 4-page insert, A5 flyer) will be included in the Meeting bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Conference participants.
- The distribution arrangement will be advised.



^ PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be Congress Acronym + Year .
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

^ APP PUSH NOTIFICATION



- One "push notification" sent to all participants* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the congress organizers.
- *Only available for companies that have an industry symposium, exhibition or product theatre presentation
- **Only for those participants who have opted to receive such information.

*All pictures are illustrations only.

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ALL ABOUT EXHIBITION

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Space Only Rental

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

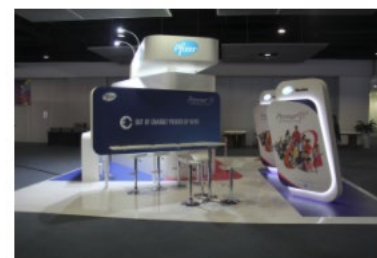
ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program

***All pictures are illustrations only.**

Please note that support will be acknowledged in the Industry Support and Exhibition section of the final program, on the event website, in the mobile app and with signage during the event.



Shell Scheme Rental

That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in designated industry section of the Final Program

***All pictures are illustrations only.**

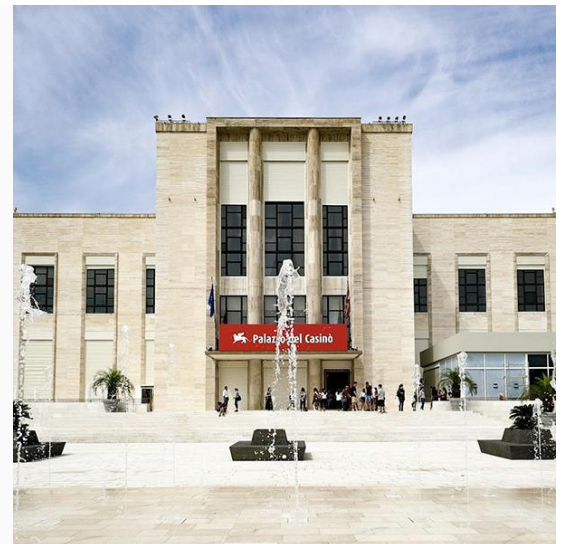
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The Venue

Palazzo del Casino
Lungomare Guglielmo Marconi, 1861
30126 Lido VE, Italy

Please click [here](#) for Convention center website.



The Floorplan:



Exhibitors Badges Rules & Regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100sqf (9sqm) booked and one additional for each 100sqf after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 600sqf – 15 exhibitor registrations
- Booths larger than 600sqf – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.



EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the **BOOKING FORM AND CONTRACT** indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the LUPUS CORA 2021 Congress. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.



PAYMENTS, CANCELLATION, TERMS & CONDITIONS

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions (TERMS AND CONDITIONS.pdf) of Sponsor will be included in the contract as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

60% upon receipt of the Sponsorship agreement and first invoice

40% by April 6, 2021

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Katherine Woolley - kwoolley@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before February 6, 2021, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between February 7, 2021 - June 6, 2021 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made from June 7, 2021 onwards.

VAT INFORMATION

All prices are exclusive of VAT, and are subject to VAT which will be added to the invoice.

